



Vineet Sukumar is the Promoter, Founder and CEO of Vivriti Group that comprises of **Vivriti Capital (VC)**, a fintech NBFC incorporated in 2017 and **Vivriti Asset Management (VAM)**, a registered asset manager of fixed-income alternative investment funds which was incorporated in 2019.

Vivriti Group was conceptualised with a vision to ensure an inclusive and equitable growth for midmarket enterprises in India. The group caters to the diverse needs of mid-market enterprises across 800+ enterprises and 45+ sectors including but not limited to financial services, renewable energy, healthcare, agriculture, and infrastructure. With over US \$900 million in assets and a wide range of tailored products and services, Vivriti has built significant expertise and a robust business model through specialized technology, customised products, multi-level underwriting, superior portfolio management and highly effective distribution.

Vivriti Group is backed by marquee investors - **Creation Investments, Lightrock, TVS Capital** and is recognised as a "Soonicorn" owning to its phenomenal growth and value addition in the BFSI space.

Vineet has over 20 years of experience in financial services and is an industry expert in debt capital markets, performing credits, financial inclusion and digital fund management. Vineet has completed his education from IIT, Kharagpur and IIM, Bangalore.

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